



WHO WE ARE

The grounds

organization > strategy > communication

> Who we are

We are a multidisciplinary communication studio with a team of specialized, skilled professionals in the fields of image, communication and marketing. A broad-minded approach to all sorts of projects is our key value. We started back in 1997 with a single goal: to integrate creativity and strategies so we can offer efficient solutions and innovative ideas to boost our clients' competitiveness in all areas of communication.

> Our team

Communication is the bottom line. We are zealous communicators with a great variety of ideas and resources. We offer global, flexible and bespoke solutions to companies, institutions and organizations. We also count on partner companies whenever a particular project requires it.

> Why we are different?

Beyond our skills in many fields and the development of each project itself, we approach projects in a radically different way. We are aware that different people in different sectors have diverse ways of communicating. We speak all those languages and design tailored solutions. For perfect communication of our clients with their target.

> Our strategy

The strategy of communication is essential in the planning stage. To us, understanding "what" always comes before defining "how". We function effectively as an extension of your own company at each stage in the project.

> Innovation

Our key element for achieving success in today's saturated, changing, competitive markets around the world.





The foundations

method > study > creativity

> Design

Below is our range of turnkey projects in design & communication:

Corporate Identity: design of global corporate identity and global development for products, environments communication and Internet.

Branding: diagnosing and auditing brand images.

Packaging: displays, POS, containers, labels.

Stands: design, production and building.

Shop Window Art / Scenography: presentations, conferences.

Catalogues: promoting products and services.

Publications: magazines, bulletins, specials, yearbooks.

Websites: professional Website design and programming, B2B, B2C.

Multimedia & Interactive: presentations - DVD, CD-Rom

Electronic Newsletters

Internet Administration & Management



We provide the following complementary services in the fields of desing and communication:

Marketing Consultancy

Event Management : conferences, exhibiting at trade shows.

Copy

Translations



CLIENTS

Relationship

talking > listening > interacting

> Clients & Customers

Our clients and customers drive us as we evolve and innovate in providing quality services. Thanks to them and to their trust in us, we keep improving every day.

- | | |
|-----------------------------|-----------------------|
| Amqma | Freesia |
| Assoc. Màster Girona | Fundació Pascual Prat |
| Arbresa | Grupo Lábaro |
| Bankpyme | Guives Girona |
| Bisectriu | Indcar S.A. |
| Bmark | I.J.Ripoll S.A. |
| Bodegas Trobat | Ikiru Films S.L. |
| Bures Profesional | Infoservei |
| Casa de Cultura de Girona | Ingram |
| CASMAT | Inoxmim Grup |
| Casmetall | J.Vigas S.A. |
| Catalonia Today | Jove Cambra de Girona |
| CITOH | Kilsen |
| Inmobiliaria Colonial | M ·Cert |
| Cristalleries Girona | Médicos sin Fronteras |
| D'Blanc | NxN Esdeveniments |
| Diresa | Organigrama |
| Embutidos Caula | Panasonic Sales Spain |
| Escuela Náutica de Cataluña | Parramon Exportap |
| Escola Universitària Garbí | RAECY |
| Eurobarra de Caldereria | Regalartes |
| Exide Technologies | Revlon Profesional |
| Festamar | Trefinos |





Barcelona

Sabino de Arana, 6-8 7º 2ª- 08028

Tel: + 34 629 365 207

gpcom@gpcomunicacio.com

www.gpcomunicacio.com

Girona

Pl. Poeta Marquina, 10 1º 3ª - 17002

Tel/fax: + 34 972 213 240

info@gpcomunicacio.com

www.gpcomunicacio.com